# JACKIE CUNNINGHAM

### **EDUCATION**

## University of Cincinnati, DAAP

Graduating April 2027

#### B.S. in Industrial Design

Minor in Professional Sales Certificate in Transdisciplinary Innovation and Design Thinking University Honors Scholar Cincinnatus Scholar Dean's List, 3.95 GPA

#### Kings High School, Class of 2022

Summa Cum Laude, 4.5 GPA AP Scholar with Distinction

### **ACTIVITIES**

#### **NEXT Innovation Scholars**

Cohort 3

Highly-selective scholarship program focused on trans-disciplinary innovation projects, research, courses, leadership development, and community involvement.

#### **Industrial Design Society of America**

Student Chapter President

Uniting students and faculty through organizing events and seminars.
Collaborates directly with the IDSA
Cincinnati Professional Chapter and the National Chapter of IDSA

### **WORK EXPERIENCE**

#### Procter and Gamble I Industrial Design Co-op

Mason, OH / September - December 2024 Innovation designer for 1TPT with a focus in sustainable consumption. Assists design team in front-end tasks alongside leading individual projects.

#### 1819 Innovation Hub I Prototype Technician

Cincinnati, OH / April - August 2024

Provided guidance to makers of all kinds, maintained equipment functionality and space organization. Conducted research to increase member acquisition and value.

#### FINIS, Inc. I Product Development Co-op

Livermore, CA / January - May 2024

Collaborated with design team to create new and innovative products for the swimming market. Developed hard goods, planned and executed strategic foresight project, product tested, and developed marketing collateral.

### INNOVATION EXPERIENCE

#### **KAO Corporation | Generative AI Research**

August - December 2023

Collaborated with the NEXT Innovation Scholars researching an expansive array of generative AI. Examined various AI tools to optimize workflow, ensuring innovative strategies aligned seamlessly with Molton Brown's unique brand goals.

### **Future of Mobility in AI Design Challenge Winner**

Fall 2024

I led a multidisciplinary team to victory in a design challenge sponsored by Hyundai Motor Group, in collaboration with the MIT Media Lab, City Science, UC DAAP, and the FMD Lab.

### **SKILLS**

#### Design

User-centered Design, Design Research, Strategic Foresight, Sketching, Modelmaking, Rapid Prototype Development, Powder Coating, Woodworking, Sewing, Laser Cutting, Metalworking

#### **Digital**

SolidWorks, KeyShot, Autodesk Fusion 360, 3D Printing, CNC Machining, Carbide Create Pro, Adobe Creative Suite (Illustrator, Photoshop, InDesign, Acrobat, Fresco), SketchUp, Figma, Microsoft Office (Word, PowerPoint, Excel, Teams), Miro/Mural. Canva